



**SERIES ADJUSTMENT - 2010-201901  
ONN INFORMATION CIRCULAR # 201901  
March 30, 2010**

**LIMITED BRANDS, INC. (LTD)  
Special Cash Dividend  
Ex-Distribution Date: 3/31/2010**

Limited Brands, Inc. (LTD) has declared a cash dividend of \$1.00 to shareholders of record Monday, April 05, 2010. Distribution date for the dividend will be Monday, April 19, 2010. Ex-distribution date for the dividend will be **Wednesday, March 31, 2010.**

**Pending Contract Adjustments**

Pursuant to the by-laws of The Options Clearing Corporation ("OCC"), all Limited Brands Inc options will be adjusted as follows:

<b>Adjustment Date:</b>	<b>Wednesday, March 31, 2010</b>
<b>BOX Underlying Symbol(s):</b>	LTD remains the same
<b>OPRA Option Symbol(s):</b>	LTD/VLD/WDL remain the same
<b>No. Of Contracts :</b>	1
<b>Strike Prices:</b>	Reduced by subtracting existing strikes by 1.
<b>Multiplier:</b>	100 (e.g. Premium of 1.00 = \$100)
<b>New Deliverable/Contract:</b>	<b>1) 100 Shares of Limited Brands, Inc. (LTD)</b>

**GTC Order Cancellation:**

On Tuesday, March 30, 2010, immediately after the BOX close, all resting orders in the LTD order book will be canceled by the BOX Market Operations Center. If a BOX Participant wishes to enter orders for the adjusted LTD series, the BOX Participant will need to reenter the orders before the open on Wednesday, March 31, 2010.

LIMITED BRANDS INC(LTD)  
(Before 3/31/2010)  
100 shares LTD

LIMITED BRANDS INC(LTD)  
(Beginning 3/31/2010)  
See New Deliverable Above

<u>BOX Series</u>	<u>OPRA</u>	<u>Month</u>	<u>Strike</u>	<u>Calls/Puts</u>	<u>BOX Series</u>	<u>OPRA</u>	<u>Month</u>	<u>Strike</u>	<u>Calls/Puts</u>
LTD	LTD	Apr	12.5	D /P	LTD	LTD	Apr	11.5	D /P
LTD	LTD	Apr	15	D /P	LTD	LTD	Apr	14	D /P
LTD	LTD	Apr	17.5	D /P	LTD	LTD	Apr	16.5	D /P
LTD	LTD	Apr	20	D /P	LTD	LTD	Apr	19	D /P
LTD	LTD	Apr	22.5	D /P	LTD	LTD	Apr	21.5	D /P
LTD	LTD	Apr	25	D /P	LTD	LTD	Apr	24	D /P
LTD	LTD	Apr	30	D /P	LTD	LTD	Apr	29	D /P
LTD	LTD	May	5	E /Q	LTD	LTD	May	4	E /Q
LTD	LTD	May	7.5	E /Q	LTD	LTD	May	6.5	E /Q

LTD	LTD	May	10	E /Q	LTD	LTD	May	9	E /Q
LTD	LTD	May	12.5	E /Q	LTD	LTD	May	11.5	E /Q
LTD	LTD	May	15	E /Q	LTD	LTD	May	14	E /Q
LTD	LTD	May	17.5	E /Q	LTD	LTD	May	16.5	E /Q
LTD	LTD	May	20	E /Q	LTD	LTD	May	19	E /Q
LTD	LTD	May	22.5	E /Q	LTD	LTD	May	21.5	E /Q
LTD	LTD	May	25	E /Q	LTD	LTD	May	24	E /Q
LTD	LTD	May	30	E /Q	LTD	LTD	May	29	E /Q

LTD	LTD	Aug	12.5	H /T	LTD	LTD	Aug	11.5	H /T
LTD	LTD	Aug	15	H /T	LTD	LTD	Aug	14	H /T
LTD	LTD	Aug	17.5	H /T	LTD	LTD	Aug	16.5	H /T
LTD	LTD	Aug	20	H /T	LTD	LTD	Aug	19	H /T
LTD	LTD	Aug	22.5	H /T	LTD	LTD	Aug	21.5	H /T
LTD	LTD	Aug	25	H /T	LTD	LTD	Aug	24	H /T
LTD	LTD	Aug	30	H /T	LTD	LTD	Aug	29	H /T

LTD	LTD	Nov	17.5	K /W	LTD	LTD	Nov	16.5	K /W
LTD	LTD	Nov	20	K /W	LTD	LTD	Nov	19	K /W
LTD	LTD	Nov	22.5	K /W	LTD	LTD	Nov	21.5	K /W
LTD	LTD	Nov	25	K /W	LTD	LTD	Nov	24	K /W
LTD	LTD	Nov	30	K /W	LTD	LTD	Nov	29	K /W
LTD	LTD	Nov	35	K /W	LTD	LTD	Nov	34	K /W

LIMITED BRANDS INC(VLD)  
(Before 3/31/2010)  
100 shares LTD

LIMITED BRANDS INC(VLD)  
(Beginning 3/31/2010)  
See New Deliverable Above

<u>BOX Series</u>	<u>OPRA</u>	<u>Month</u>	<u>Strike</u>	<u>Calls/Puts</u>	<u>BOX Series</u>	<u>OPRA</u>	<u>Month</u>	<u>Strike</u>	<u>Calls/Puts</u>
VLD	VLD	Jan	2.5	A /M	VLD	VLD	Jan	1.5	A /M
VLD	VLD	Jan	5	A /M	VLD	VLD	Jan	4	A /M
VLD	VLD	Jan	7.5	A /M	VLD	VLD	Jan	6.5	A /M
VLD	VLD	Jan	10	A /M	VLD	VLD	Jan	9	A /M
VLD	VLD	Jan	12.5	A /M	VLD	VLD	Jan	11.5	A /M
VLD	VLD	Jan	15	A /M	VLD	VLD	Jan	14	A /M
VLD	VLD	Jan	17.5	A /M	VLD	VLD	Jan	16.5	A /M
VLD	VLD	Jan	20	A /M	VLD	VLD	Jan	19	A /M
VLD	VLD	Jan	22.5	A /M	VLD	VLD	Jan	21.5	A /M
VLD	VLD	Jan	25	A /M	VLD	VLD	Jan	24	A /M
VLD	VLD	Jan	30	A /M	VLD	VLD	Jan	29	A /M
VLD	VLD	Jan	35	A /M	VLD	VLD	Jan	34	A /M

LIMITED BRANDS INC(WDL)  
(Before 3/31/2010)  
100 shares LTD

LIMITED BRANDS INC(WDL)  
(Beginning 3/31/2010)  
See New Deliverable Above

<u>BOX Series</u>	<u>OPRA</u>	<u>Month</u>	<u>Strike</u>	<u>Calls/Puts</u>	<u>BOX Series</u>	<u>OPRA</u>	<u>Month</u>	<u>Strike</u>	<u>Calls/Puts</u>
WDL	WDL	Jan	10	A /M	WDL	WDL	Jan	9	A /M
WDL	WDL	Jan	15	A /M	WDL	WDL	Jan	14	A /M
WDL	WDL	Jan	20	A /M	WDL	WDL	Jan	19	A /M

WDL	WDL	Jan	25	A /M	WDL	WDL	Jan	24	A /M
WDL	WDL	Jan	30	A /M	WDL	WDL	Jan	29	A /M

Questions regarding this release may be directed to BOX Market Operations Center at 1-617-235-2249  
or 1-866-768-8845 Toll Free