



December 20, 2010

INFORMATION CIRCULAR
ONN Memo # 202322

To: All BOX Participants and Participant Organizations
From: BOX Market Operations Center
Re: Hasbro, Inc. (HAS) – Primary Exchange Change

As of Tuesday, December 21, 2010, Hasbro, Inc. (HAS) common stock will change primary marketplace, going from the New York Stock Exchange to the NASDAQ.

The underlying and associated option symbols will remain unchanged.

Effective Date	Tuesday, December 21, 2010
Underlying Symbol	No Change
Option Symbols	No Change
Primary Exchange	NYSE to NASDAQ

All other relevant information will remain unchanged.

Any further questions please call the Market Operation Center at (866) 768-8845 or view it on our website at www.bostonoptions.com.