



INFORMATION CIRCULAR

ONN Memo# 202697

To: All Members, Participants and Related Parties

From: BOX Market Operations Center

March 9, 2012

Re: **NEW OPTIONS LISTINGS**

On Monday, March 12, 2012, the Boston Options Exchange (BOX) will begin trading options on the following securities :

Yelp, Inc. (YELP)

Expiration Cycle: FEB

Option Symbols: YELP

Questions regarding this release may be directed to the BOX Market Operations Center at 1-617-235-2291 or 1-866-768-8845 Toll Free.