

Stock Split

August 10, 2012

Exchange/Memo ID: 202819



THE COCA-COLA COMPANY (KO) - 2 FOR 1 STOCK SPLIT

Ex - Distribution Date: 08/13/2012

DESCRIPTION:

The Coca-Cola Company (KO) has announced a **2 for 1 stock split**. The payable date is Friday, August 10, 2012. The record date is Friday, July 27, 2012. **The ex-distribution date for this stock split is Monday, August 13, 2012.**

Contract Adjustments:

Pursuant to the By-Laws of the Options Clearing Corporation ("OCC"), the below The Coca-Cola Company options will be adjusted as follows.

Adjustment Date:	Monday, August 13, 2012
Option Symbol:	KO remains KO
Underlying Security:	KO remains KO
CUSIP:	191216100
Contract Multiplier:	2
Strike Prices:	Reduced by dividing the existing strikes by 2
New Multiplier:	100 (e.g. premium of 1.00 = \$100)
New Deliverable:	100 The Coca-Cola Company (KO) Common Shares

GTC Order Cancellation:

On Friday, August 10, 2012, immediately after the BOX close, all resting orders for KO in the order book will be canceled by the BOX Market Operations Center. If a BOX Participant wishes to enter orders for the adjusted KO series, the BOX Participant will need to reenter the orders before the open on Monday, August 13, 2012.

Pricing Considerations:

Additional Exchange Info:

Old Option Symbol	Old PutCall Code	Old Strike Price	Old Contract Date	New Option Symbol	New PutCall Code	New Strike Price	New Contract Date
KO	C/P	60.00	08/10/2012	KO	C/P	30.00	08/10/2012
KO	C/P	65.00	08/10/2012	KO	C/P	32.50	08/10/2012
KO	C/P	70.00	08/10/2012	KO	C/P	35.00	08/10/2012
KO	C/P	72.50	08/10/2012	KO	C/P	36.25	08/10/2012
KO	C/P	75.00	08/10/2012	KO	C/P	37.50	08/10/2012
KO	C/P	77.50	08/10/2012	KO	C/P	38.75	08/10/2012
KO	C/P	80.00	08/10/2012	KO	C/P	40.00	08/10/2012
KO	C/P	82.50	08/10/2012	KO	C/P	41.25	08/10/2012
KO	C/P	85.00	08/10/2012	KO	C/P	42.50	08/10/2012
KO	C/P	87.50	08/10/2012	KO	C/P	43.75	08/10/2012
KO	C/P	90.00	08/10/2012	KO	C/P	45.00	08/10/2012
KO	C/P	95.00	08/10/2012	KO	C/P	47.50	08/10/2012
KO	C/P	100.00	08/10/2012	KO	C/P	50.00	08/10/2012
KO	C/P	105.00	08/10/2012	KO	C/P	52.50	08/10/2012
KO	C/P	35.00	08/18/2012	KO	C/P	17.50	08/18/2012
KO	C/P	37.50	08/18/2012	KO	C/P	18.75	08/18/2012
KO	C/P	40.00	08/18/2012	KO	C/P	20.00	08/18/2012
KO	C/P	42.50	08/18/2012	KO	C/P	21.25	08/18/2012
KO	C/P	45.00	08/18/2012	KO	C/P	22.50	08/18/2012
KO	C/P	47.50	08/18/2012	KO	C/P	23.75	08/18/2012
KO	C/P	50.00	08/18/2012	KO	C/P	25.00	08/18/2012
KO	C/P	55.00	08/18/2012	KO	C/P	27.50	08/18/2012
KO	C/P	57.50	08/18/2012	KO	C/P	28.75	08/18/2012
KO	C/P	60.00	08/18/2012	KO	C/P	30.00	08/18/2012
KO	C/P	62.50	08/18/2012	KO	C/P	31.25	08/18/2012
KO	C/P	65.00	08/18/2012	KO	C/P	32.50	08/18/2012
KO	C/P	67.50	08/18/2012	KO	C/P	33.75	08/18/2012

Old Option Symbol	Old PutCall Code	Old Strike Price	Old Contract Date	New Option Symbol	New PutCall Code	New Strike Price	New Contract Date
KO	C/P	70.00	08/18/2012	KO	C/P	35.00	08/18/2012
KO	C/P	72.50	08/18/2012	KO	C/P	36.25	08/18/2012
KO	C/P	75.00	08/18/2012	KO	C/P	37.50	08/18/2012
KO	C/P	77.50	08/18/2012	KO	C/P	38.75	08/18/2012
KO	C/P	80.00	08/18/2012	KO	C/P	40.00	08/18/2012
KO	C/P	82.50	08/18/2012	KO	C/P	41.25	08/18/2012
KO	C/P	85.00	08/18/2012	KO	C/P	42.50	08/18/2012
KO	C/P	90.00	08/18/2012	KO	C/P	45.00	08/18/2012
KO	C/P	65.00	09/22/2012	KO	C/P	32.50	09/22/2012
KO	C/P	67.50	09/22/2012	KO	C/P	33.75	09/22/2012
KO	C/P	70.00	09/22/2012	KO	C/P	35.00	09/22/2012
KO	C/P	72.50	09/22/2012	KO	C/P	36.25	09/22/2012
KO	C/P	75.00	09/22/2012	KO	C/P	37.50	09/22/2012
KO	C/P	77.50	09/22/2012	KO	C/P	38.75	09/22/2012
KO	C/P	80.00	09/22/2012	KO	C/P	40.00	09/22/2012
KO	C/P	82.50	09/22/2012	KO	C/P	41.25	09/22/2012
KO	C/P	85.00	09/22/2012	KO	C/P	42.50	09/22/2012
KO	C/P	90.00	09/22/2012	KO	C/P	45.00	09/22/2012
KO	C/P	37.50	11/17/2012	KO	C/P	18.75	11/17/2012
KO	C/P	40.00	11/17/2012	KO	C/P	20.00	11/17/2012
KO	C/P	42.50	11/17/2012	KO	C/P	21.25	11/17/2012
KO	C/P	45.00	11/17/2012	KO	C/P	22.50	11/17/2012
KO	C/P	47.50	11/17/2012	KO	C/P	23.75	11/17/2012
KO	C/P	50.00	11/17/2012	KO	C/P	25.00	11/17/2012
KO	C/P	55.00	11/17/2012	KO	C/P	27.50	11/17/2012
KO	C/P	60.00	11/17/2012	KO	C/P	30.00	11/17/2012
KO	C/P	62.50	11/17/2012	KO	C/P	31.25	11/17/2012
KO	C/P	65.00	11/17/2012	KO	C/P	32.50	11/17/2012
KO	C/P	67.50	11/17/2012	KO	C/P	33.75	11/17/2012
KO	C/P	70.00	11/17/2012	KO	C/P	35.00	11/17/2012
KO	C/P	72.50	11/17/2012	KO	C/P	36.25	11/17/2012
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KO	C/P	82.50	11/17/2012	KO	C/P	41.25	11/17/2012
KO	C/P	85.00	11/17/2012	KO	C/P	42.50	11/17/2012
KO	C/P	87.50	11/17/2012	KO	C/P	43.75	11/17/2012
KO	C/P	90.00	11/17/2012	KO	C/P	45.00	11/17/2012
KO	C/P	95.00	11/17/2012	KO	C/P	47.50	11/17/2012
KO	C/P	35.00	01/19/2013	KO	C/P	17.50	01/19/2013
KO	C/P	37.50	01/19/2013	KO	C/P	18.75	01/19/2013
KO	C/P	40.00	01/19/2013	KO	C/P	20.00	01/19/2013
KO	C/P	42.50	01/19/2013	KO	C/P	21.25	01/19/2013
KO	C/P	45.00	01/19/2013	KO	C/P	22.50	01/19/2013
KO	C/P	47.50	01/19/2013	KO	C/P	23.75	01/19/2013

Old Option Symbol	Old PutCall Code	Old Strike Price	Old Contract Date	New Option Symbol	New PutCall Code	New Strike Price	New Contract Date
KO	C/P	50.00	01/19/2013	KO	C/P	25.00	01/19/2013
KO	C/P	55.00	01/19/2013	KO	C/P	27.50	01/19/2013
KO	C/P	57.50	01/19/2013	KO	C/P	28.75	01/19/2013
KO	C/P	60.00	01/19/2013	KO	C/P	30.00	01/19/2013
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KO	C/P	95.00	01/19/2013	KO	C/P	47.50	01/19/2013
KO	C/P	100.00	01/19/2013	KO	C/P	50.00	01/19/2013
KO	C/P	37.50	02/16/2013	KO	C/P	18.75	02/16/2013
KO	C/P	40.00	02/16/2013	KO	C/P	20.00	02/16/2013
KO	C/P	42.50	02/16/2013	KO	C/P	21.25	02/16/2013
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KO	C/P	50.00	02/16/2013	KO	C/P	25.00	02/16/2013
KO	C/P	55.00	02/16/2013	KO	C/P	27.50	02/16/2013
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KO	C/P	50.00	01/18/2014	KO	C/P	25.00	01/18/2014

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KO	C/P	90.00	01/18/2014	KO	C/P	45.00	01/18/2014
KO	C/P	95.00	01/18/2014	KO	C/P	47.50	01/18/2014
KO	C/P	100.00	01/18/2014	KO	C/P	50.00	01/18/2014
KO	C/P	105.00	01/18/2014	KO	C/P	52.50	01/18/2014
KO	C/P	110.00	01/18/2014	KO	C/P	55.00	01/18/2014

Questions regarding this memo can be addressed to the BOX Market Operations Center at 617-235-2291 or toll free at 1-866-768-8845.