



BOX[®]
OPTIONS EXCHANGE

Informational Circular

IC-2015-03

TO: BOX Options Participants
FROM: BOX Market Operations Center
SUBJECT: Preferred Order Type Launch
DATE: February 10, 2015

BOX Options Exchange ("BOX") is pleased to announce the launch of the **Preferred Order Type**¹ on February 17, 2015. This new order type will allow Participants to designate a specific Market Maker to receive an allocation preference on a percentage of each Preferred Order.

For further information and technical details, please refer to BOX [IC-2014-020](#).

Contact

Please contact the Market Operations Center at (866) 768-8845 or by e-mail at BOXMOC@boxexchange.com should you require additional information.

¹ See Securities Exchange Act Release No. 74210 (February 5, 2015)(Notice of Approval of SR-BOX-2014-28).