



**TO:** BOX Participants  
**FROM:** BOX Regulation  
**SUBJECT:** Penny Pilot Program Symbol Replacement  
**DATE:** October 3, 2012

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On Wednesday, October 3, 2012, the Penny Pilot Program will be modified to add one (1) option class to replace a class that was previously part of the program.

The issue being replaced is:

<b>Symbol</b>	<b>Company Name</b>
KFT	Kraft Foods

The new issue will be:

<b>Symbol</b>	<b>Company Name</b>
MDLZ	Mondlez International, Inc.

### **Contacts**

Please review the information provided herein. If you have any questions regarding this information, you should speak with your firm's compliance or legal department. You may also contact the SEC. If you have further questions, please contact Ken Meaden, Chief Regulatory Officer, at (617) 235-2258 or the Market Regulation Center (MRC) at [boxmrc@boxregulation.com](mailto:boxmrc@boxregulation.com).