



**FOR IMMEDIATE RELEASE**

**BOX TRADING FLOOR LAUNCHES**  
*BOX Successfully Launches Trading Floor*

Chicago, August 22, 2017 –BOX Options Exchange, an innovator in market structure and client services, is pleased to announce the launch of BOX’s new trading floor today.

“The successful launch of open outcry trading on BOX marks a momentous accomplishment for not only the Exchange, but also all BOX Participants,” said Ed Boyle, CEO of BOX Market LLC. “We are excited to provide this new venue to all market participants where customers will experience enhanced pricing and superior audit trail functionality. We look forward to continuing providing innovation to the options market.”

BOX filed with the SEC to create a new trading floor in order to address inefficiencies and provide innovation to the marketplace. BOX believes creating a new open outcry trading floor will drive market efficiencies by providing an additional venue for customers to offer and seek liquidity for large and complex orders. The SEC approved BOX’s proposal for an open outcry trading floor on August 2, 2017.

“We are pleased with the results from our first day of live trading and we look forward to growing the operation to benefit customers and future participants” said Lisa Fall, President of BOX Options. “We are proud to offer a new open outcry venue to the market with the same high standards and customer service that market participants have come to expect of BOX.”

**About BOX:** *BOX Options Exchange is an equity options market that is jointly owned by the TMX Group and eight broker dealers. BOX was established in 2002 and launched trading in February 2004 as an alternative to the market models in existence at this time. Since inception, BOX has provided its Participants with an efficient and transparent marketplace, cutting edge*

*technology and best price filtering for customer order execution. For more information, see the  
BOX website: [www.boxoptions.com](http://www.boxoptions.com).*

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