

# Special Cash Dividend      October 11, 2011

Exchange/Memo ID:

ONN / OCC ID:            29507



## THE BUCKLE, INC. (BKE) – SPECIAL CASH DIVIDEND

Ex - Distribution Date: 10/12/2011

### DESCRIPTION:

The Buckle, Inc. (BKE) has announced a Special Cash Dividend of **\$2.25 per BKE Common Share**, payable to shareholders of record on Friday, October 14, 2011. The payable date is on Thursday, October 27, 2011. **The ex-distribution date for this special cash dividend will be Tuesday, October 12, 2011.**

### Contract Adjustments:

Pursuant to the By-Laws of the Options Clearing Corporation ("OCC"), the below The Buckle, Inc. options will be adjusted as follows.

**Adjustment Date:**            **Tuesday, October 12, 2011**

**Option Symbol:**            **BKE      remains   BKE**

**Underlying Security:**      **BKE      remains   BKE**

**Contract Multiplier:**      **1**

**Strike Prices:**              **Changed by reducing the existing strikes by \$2.25**

**New Multiplier:**            **100 (e.g. Premium of 1.00 = \$100)**

**New Deliverable:**          **100 The Buckle, Inc. (BKE) Common Shares**

### GTC Order Cancellation:

On Tuesday, October 11, 2011, immediately after the BOX close, all resting orders for BKE in the order book will be canceled by the BOX Market Operations Center. If a BOX Participant wishes to enter orders for the adjusted BKE series, the BOX Participant will need to reenter the orders before the open on Wednesday, October 12, 2011.

### Additional Exchange Info:

Old Option Symbol	Old PutCall Code	Old Strike Price	Old Contract Date	New Option Symbol	New PutCall Code	New Strike Price	New Contract Date
BKE	C/P	25.00	10/22/2011	BKE	C/P	22.75	10/22/2011
BKE	C/P	27.50	10/22/2011	BKE	C/P	25.25	10/22/2011
BKE	C/P	30.00	10/22/2011	BKE	C/P	27.75	10/22/2011
BKE	C/P	32.50	10/22/2011	BKE	C/P	30.25	10/22/2011
BKE	C/P	35.00	10/22/2011	BKE	C/P	32.75	10/22/2011
BKE	C/P	37.50	10/22/2011	BKE	C/P	35.25	10/22/2011
BKE	C/P	40.00	10/22/2011	BKE	C/P	37.75	10/22/2011
BKE	C/P	42.50	10/22/2011	BKE	C/P	40.25	10/22/2011
BKE	C/P	45.00	10/22/2011	BKE	C/P	42.75	10/22/2011
BKE	C/P	47.50	10/22/2011	BKE	C/P	45.25	10/22/2011
BKE	C/P	50.00	10/22/2011	BKE	C/P	47.75	10/22/2011
BKE	C/P	25.00	11/19/2011	BKE	C/P	22.75	11/19/2011
BKE	C/P	27.50	11/19/2011	BKE	C/P	25.25	11/19/2011
BKE	C/P	30.00	11/19/2011	BKE	C/P	27.75	11/19/2011
BKE	C/P	32.50	11/19/2011	BKE	C/P	30.25	11/19/2011

Old Option Symbol	Old PutCall Code	Old Strike Price	Old Contract Date	New Option Symbol	New PutCall Code	New Strike Price	New Contract Date
BKE	C/P	35.00	11/19/2011	BKE	C/P	32.75	11/19/2011
BKE	C/P	37.50	11/19/2011	BKE	C/P	35.25	11/19/2011
BKE	C/P	40.00	11/19/2011	BKE	C/P	37.75	11/19/2011
BKE	C/P	42.50	11/19/2011	BKE	C/P	40.25	11/19/2011
BKE	C/P	45.00	11/19/2011	BKE	C/P	42.75	11/19/2011
BKE	C/P	47.50	11/19/2011	BKE	C/P	45.25	11/19/2011
BKE	C/P	50.00	11/19/2011	BKE	C/P	47.75	11/19/2011
BKE	C/P	20.00	12/17/2011	BKE	C/P	17.75	12/17/2011
BKE	C/P	22.50	12/17/2011	BKE	C/P	20.25	12/17/2011
BKE	C/P	25.00	12/17/2011	BKE	C/P	22.75	12/17/2011
BKE	C/P	27.50	12/17/2011	BKE	C/P	25.25	12/17/2011
BKE	C/P	30.00	12/17/2011	BKE	C/P	27.75	12/17/2011
BKE	C/P	32.50	12/17/2011	BKE	C/P	30.25	12/17/2011
BKE	C/P	35.00	12/17/2011	BKE	C/P	32.75	12/17/2011
BKE	C/P	37.50	12/17/2011	BKE	C/P	35.25	12/17/2011
BKE	C/P	40.00	12/17/2011	BKE	C/P	37.75	12/17/2011
BKE	C/P	42.50	12/17/2011	BKE	C/P	40.25	12/17/2011
BKE	C/P	45.00	12/17/2011	BKE	C/P	42.75	12/17/2011
BKE	C/P	47.50	12/17/2011	BKE	C/P	45.25	12/17/2011
BKE	C/P	50.00	12/17/2011	BKE	C/P	47.75	12/17/2011
BKE	C/P	52.50	12/17/2011	BKE	C/P	50.25	12/17/2011
BKE	C/P	55.00	12/17/2011	BKE	C/P	52.75	12/17/2011
BKE	C/P	60.00	12/17/2011	BKE	C/P	57.75	12/17/2011
BKE	C/P	20.00	03/17/2012	BKE	C/P	17.75	03/17/2012
BKE	C/P	22.50	03/17/2012	BKE	C/P	20.25	03/17/2012
BKE	C/P	25.00	03/17/2012	BKE	C/P	22.75	03/17/2012
BKE	C/P	27.50	03/17/2012	BKE	C/P	25.25	03/17/2012
BKE	C/P	30.00	03/17/2012	BKE	C/P	27.75	03/17/2012
BKE	C/P	32.50	03/17/2012	BKE	C/P	30.25	03/17/2012
BKE	C/P	35.00	03/17/2012	BKE	C/P	32.75	03/17/2012
BKE	C/P	37.50	03/17/2012	BKE	C/P	35.25	03/17/2012
BKE	C/P	40.00	03/17/2012	BKE	C/P	37.75	03/17/2012
BKE	C/P	42.50	03/17/2012	BKE	C/P	40.25	03/17/2012
BKE	C/P	45.00	03/17/2012	BKE	C/P	42.75	03/17/2012
BKE	C/P	47.50	03/17/2012	BKE	C/P	45.25	03/17/2012
BKE	C/P	50.00	03/17/2012	BKE	C/P	47.75	03/17/2012
BKE	C/P	55.00	03/17/2012	BKE	C/P	52.75	03/17/2012
BKE	C/P	60.00	03/17/2012	BKE	C/P	57.75	03/17/2012

Questions regarding this memo can be addressed to the BOX Market Operations Center at 617-235-2291 or toll free at 1-866-768-8845.