



HEALTH INSURANCE INNOVATIONS, INC. - NAME/SYMBOL/CUSIP CHANGE

DESCRIPTION:

The Options Clearing Corporation (OCC) has been informed that Health Insurance Innovations, Inc. (HIIQ) will change its name, trading symbol and CUSIP to Benefytt Technologies, Inc. (BFYT), CUSIP 08182C106. As a result, option symbol HIIQ will also change to BFYT effective at the opening of business on March 6, 2020.

Strike prices and all other option terms will not change. Clearing Member input to OCC must use the new option symbol BFYT commencing March 6, 2020.

Symbol Conversion:

Adjustment Date: 03/06/2020

Option Symbol: HIIQ becomes BFYT

Underlying Security: HIIQ becomes BFYT

Contract Multiplier: 1

Strike Divisor: 1

New Multiplier: 100

New Deliverable/Contract: 100 Benefytt Technologies, Inc. (BFYT) Class A Common Shares

Pricing Considerations:

Additional Exchange Info: All resting orders in the above options in the BOX order book will be cancelled by the BOX Market Operations Center after the close today, March 5th, 2020.

Old Option Symbol	Old PutCall Code	Old Strike Price	Old Contract Date	New Option Symbol	New PutCall Code	New Strike Price	New Contract Date
HIIQ	C/P	11.00	03/20/2020	BFYT	C/P	11.00	03/20/2020
HIIQ	C/P	12.00	03/20/2020	BFYT	C/P	12.00	03/20/2020
HIIQ	C/P	13.00	03/20/2020	BFYT	C/P	13.00	03/20/2020
HIIQ	C/P	14.00	03/20/2020	BFYT	C/P	14.00	03/20/2020
HIIQ	C/P	15.00	03/20/2020	BFYT	C/P	15.00	03/20/2020
HIIQ	C/P	16.00	03/20/2020	BFYT	C/P	16.00	03/20/2020
HIIQ	C/P	17.00	03/20/2020	BFYT	C/P	17.00	03/20/2020
HIIQ	C/P	18.00	03/20/2020	BFYT	C/P	18.00	03/20/2020
HIIQ	C/P	19.00	03/20/2020	BFYT	C/P	19.00	03/20/2020
HIIQ	C/P	20.00	03/20/2020	BFYT	C/P	20.00	03/20/2020
HIIQ	C/P	21.00	03/20/2020	BFYT	C/P	21.00	03/20/2020
HIIQ	C/P	22.00	03/20/2020	BFYT	C/P	22.00	03/20/2020
HIIQ	C/P	23.00	03/20/2020	BFYT	C/P	23.00	03/20/2020
HIIQ	C/P	24.00	03/20/2020	BFYT	C/P	24.00	03/20/2020
HIIQ	C/P	25.00	03/20/2020	BFYT	C/P	25.00	03/20/2020
HIIQ	C/P	26.00	03/20/2020	BFYT	C/P	26.00	03/20/2020

Old Option Symbol	Old PutCall Code	Old Strike Price	Old Contract Date	New Option Symbol	New PutCall Code	New Strike Price	New Contract Date
HIIQ	C/P	27.00	03/20/2020	BFYT	C/P	27.00	03/20/2020
HIIQ	C/P	28.00	03/20/2020	BFYT	C/P	28.00	03/20/2020
HIIQ	C/P	29.00	03/20/2020	BFYT	C/P	29.00	03/20/2020
HIIQ	C/P	30.00	03/20/2020	BFYT	C/P	30.00	03/20/2020
HIIQ	C/P	31.00	03/20/2020	BFYT	C/P	31.00	03/20/2020
HIIQ	C/P	32.00	03/20/2020	BFYT	C/P	32.00	03/20/2020
HIIQ	C/P	33.00	03/20/2020	BFYT	C/P	33.00	03/20/2020
HIIQ	C/P	34.00	03/20/2020	BFYT	C/P	34.00	03/20/2020
HIIQ	C/P	35.00	03/20/2020	BFYT	C/P	35.00	03/20/2020
HIIQ	C/P	36.00	03/20/2020	BFYT	C/P	36.00	03/20/2020
HIIQ	C/P	37.00	03/20/2020	BFYT	C/P	37.00	03/20/2020
HIIQ	C/P	38.00	03/20/2020	BFYT	C/P	38.00	03/20/2020
HIIQ	C/P	39.00	03/20/2020	BFYT	C/P	39.00	03/20/2020
HIIQ	C/P	40.00	03/20/2020	BFYT	C/P	40.00	03/20/2020
HIIQ	C/P	41.00	03/20/2020	BFYT	C/P	41.00	03/20/2020
HIIQ	C/P	14.00	04/17/2020	BFYT	C/P	14.00	04/17/2020
HIIQ	C/P	15.00	04/17/2020	BFYT	C/P	15.00	04/17/2020
HIIQ	C/P	16.00	04/17/2020	BFYT	C/P	16.00	04/17/2020
HIIQ	C/P	17.00	04/17/2020	BFYT	C/P	17.00	04/17/2020
HIIQ	C/P	18.00	04/17/2020	BFYT	C/P	18.00	04/17/2020
HIIQ	C/P	19.00	04/17/2020	BFYT	C/P	19.00	04/17/2020
HIIQ	C/P	20.00	04/17/2020	BFYT	C/P	20.00	04/17/2020
HIIQ	C/P	21.00	04/17/2020	BFYT	C/P	21.00	04/17/2020
HIIQ	C/P	22.00	04/17/2020	BFYT	C/P	22.00	04/17/2020
HIIQ	C/P	23.00	04/17/2020	BFYT	C/P	23.00	04/17/2020
HIIQ	C/P	24.00	04/17/2020	BFYT	C/P	24.00	04/17/2020
HIIQ	C/P	25.00	04/17/2020	BFYT	C/P	25.00	04/17/2020
HIIQ	C/P	26.00	04/17/2020	BFYT	C/P	26.00	04/17/2020
HIIQ	C/P	27.00	04/17/2020	BFYT	C/P	27.00	04/17/2020
HIIQ	C/P	28.00	04/17/2020	BFYT	C/P	28.00	04/17/2020
HIIQ	C/P	29.00	04/17/2020	BFYT	C/P	29.00	04/17/2020
HIIQ	C/P	30.00	04/17/2020	BFYT	C/P	30.00	04/17/2020
HIIQ	C/P	31.00	04/17/2020	BFYT	C/P	31.00	04/17/2020
HIIQ	C/P	32.00	04/17/2020	BFYT	C/P	32.00	04/17/2020
HIIQ	C/P	33.00	04/17/2020	BFYT	C/P	33.00	04/17/2020
HIIQ	C/P	34.00	04/17/2020	BFYT	C/P	34.00	04/17/2020
HIIQ	C/P	35.00	04/17/2020	BFYT	C/P	35.00	04/17/2020
HIIQ	C/P	36.00	04/17/2020	BFYT	C/P	36.00	04/17/2020
HIIQ	C/P	37.00	04/17/2020	BFYT	C/P	37.00	04/17/2020
HIIQ	C/P	38.00	04/17/2020	BFYT	C/P	38.00	04/17/2020
HIIQ	C/P	39.00	04/17/2020	BFYT	C/P	39.00	04/17/2020
HIIQ	C/P	40.00	04/17/2020	BFYT	C/P	40.00	04/17/2020
HIIQ	C/P	41.00	04/17/2020	BFYT	C/P	41.00	04/17/2020
HIIQ	C/P	5.00	05/15/2020	BFYT	C/P	5.00	05/15/2020

Old Option Symbol	Old PutCall Code	Old Strike Price	Old Contract Date	New Option Symbol	New PutCall Code	New Strike Price	New Contract Date
HIIQ	C/P	6.00	05/15/2020	BFYT	C/P	6.00	05/15/2020
HIIQ	C/P	7.00	05/15/2020	BFYT	C/P	7.00	05/15/2020
HIIQ	C/P	8.00	05/15/2020	BFYT	C/P	8.00	05/15/2020
HIIQ	C/P	9.00	05/15/2020	BFYT	C/P	9.00	05/15/2020
HIIQ	C/P	10.00	05/15/2020	BFYT	C/P	10.00	05/15/2020
HIIQ	C/P	11.00	05/15/2020	BFYT	C/P	11.00	05/15/2020
HIIQ	C/P	12.00	05/15/2020	BFYT	C/P	12.00	05/15/2020
HIIQ	C/P	13.00	05/15/2020	BFYT	C/P	13.00	05/15/2020
HIIQ	C/P	14.00	05/15/2020	BFYT	C/P	14.00	05/15/2020
HIIQ	C/P	15.00	05/15/2020	BFYT	C/P	15.00	05/15/2020
HIIQ	C/P	16.00	05/15/2020	BFYT	C/P	16.00	05/15/2020
HIIQ	C/P	17.00	05/15/2020	BFYT	C/P	17.00	05/15/2020
HIIQ	C/P	18.00	05/15/2020	BFYT	C/P	18.00	05/15/2020
HIIQ	C/P	19.00	05/15/2020	BFYT	C/P	19.00	05/15/2020
HIIQ	C/P	20.00	05/15/2020	BFYT	C/P	20.00	05/15/2020
HIIQ	C/P	21.00	05/15/2020	BFYT	C/P	21.00	05/15/2020
HIIQ	C/P	22.00	05/15/2020	BFYT	C/P	22.00	05/15/2020
HIIQ	C/P	23.00	05/15/2020	BFYT	C/P	23.00	05/15/2020
HIIQ	C/P	24.00	05/15/2020	BFYT	C/P	24.00	05/15/2020
HIIQ	C/P	25.00	05/15/2020	BFYT	C/P	25.00	05/15/2020
HIIQ	C/P	26.00	05/15/2020	BFYT	C/P	26.00	05/15/2020
HIIQ	C/P	27.00	05/15/2020	BFYT	C/P	27.00	05/15/2020
HIIQ	C/P	28.00	05/15/2020	BFYT	C/P	28.00	05/15/2020
HIIQ	C/P	29.00	05/15/2020	BFYT	C/P	29.00	05/15/2020
HIIQ	C/P	30.00	05/15/2020	BFYT	C/P	30.00	05/15/2020
HIIQ	C/P	31.00	05/15/2020	BFYT	C/P	31.00	05/15/2020
HIIQ	C/P	32.00	05/15/2020	BFYT	C/P	32.00	05/15/2020
HIIQ	C/P	33.00	05/15/2020	BFYT	C/P	33.00	05/15/2020
HIIQ	C/P	34.00	05/15/2020	BFYT	C/P	34.00	05/15/2020
HIIQ	C/P	35.00	05/15/2020	BFYT	C/P	35.00	05/15/2020
HIIQ	C/P	36.00	05/15/2020	BFYT	C/P	36.00	05/15/2020
HIIQ	C/P	37.00	05/15/2020	BFYT	C/P	37.00	05/15/2020
HIIQ	C/P	38.00	05/15/2020	BFYT	C/P	38.00	05/15/2020
HIIQ	C/P	39.00	05/15/2020	BFYT	C/P	39.00	05/15/2020
HIIQ	C/P	40.00	05/15/2020	BFYT	C/P	40.00	05/15/2020
HIIQ	C/P	41.00	05/15/2020	BFYT	C/P	41.00	05/15/2020
HIIQ	C/P	5.00	08/21/2020	BFYT	C/P	5.00	08/21/2020
HIIQ	C/P	6.00	08/21/2020	BFYT	C/P	6.00	08/21/2020
HIIQ	C/P	7.00	08/21/2020	BFYT	C/P	7.00	08/21/2020
HIIQ	C/P	8.00	08/21/2020	BFYT	C/P	8.00	08/21/2020
HIIQ	C/P	9.00	08/21/2020	BFYT	C/P	9.00	08/21/2020
HIIQ	C/P	10.00	08/21/2020	BFYT	C/P	10.00	08/21/2020
HIIQ	C/P	11.00	08/21/2020	BFYT	C/P	11.00	08/21/2020
HIIQ	C/P	12.00	08/21/2020	BFYT	C/P	12.00	08/21/2020

Old Option Symbol	Old PutCall Code	Old Strike Price	Old Contract Date	New Option Symbol	New PutCall Code	New Strike Price	New Contract Date
HIIQ	C/P	13.00	08/21/2020	BFYT	C/P	13.00	08/21/2020
HIIQ	C/P	14.00	08/21/2020	BFYT	C/P	14.00	08/21/2020
HIIQ	C/P	15.00	08/21/2020	BFYT	C/P	15.00	08/21/2020
HIIQ	C/P	16.00	08/21/2020	BFYT	C/P	16.00	08/21/2020
HIIQ	C/P	17.00	08/21/2020	BFYT	C/P	17.00	08/21/2020
HIIQ	C/P	18.00	08/21/2020	BFYT	C/P	18.00	08/21/2020
HIIQ	C/P	19.00	08/21/2020	BFYT	C/P	19.00	08/21/2020
HIIQ	C/P	20.00	08/21/2020	BFYT	C/P	20.00	08/21/2020
HIIQ	C/P	21.00	08/21/2020	BFYT	C/P	21.00	08/21/2020
HIIQ	C/P	22.00	08/21/2020	BFYT	C/P	22.00	08/21/2020
HIIQ	C/P	23.00	08/21/2020	BFYT	C/P	23.00	08/21/2020
HIIQ	C/P	24.00	08/21/2020	BFYT	C/P	24.00	08/21/2020
HIIQ	C/P	25.00	08/21/2020	BFYT	C/P	25.00	08/21/2020
HIIQ	C/P	26.00	08/21/2020	BFYT	C/P	26.00	08/21/2020
HIIQ	C/P	27.00	08/21/2020	BFYT	C/P	27.00	08/21/2020
HIIQ	C/P	28.00	08/21/2020	BFYT	C/P	28.00	08/21/2020
HIIQ	C/P	29.00	08/21/2020	BFYT	C/P	29.00	08/21/2020
HIIQ	C/P	30.00	08/21/2020	BFYT	C/P	30.00	08/21/2020
HIIQ	C/P	31.00	08/21/2020	BFYT	C/P	31.00	08/21/2020
HIIQ	C/P	32.00	08/21/2020	BFYT	C/P	32.00	08/21/2020
HIIQ	C/P	33.00	08/21/2020	BFYT	C/P	33.00	08/21/2020
HIIQ	C/P	34.00	08/21/2020	BFYT	C/P	34.00	08/21/2020
HIIQ	C/P	35.00	08/21/2020	BFYT	C/P	35.00	08/21/2020
HIIQ	C/P	36.00	08/21/2020	BFYT	C/P	36.00	08/21/2020
HIIQ	C/P	37.00	08/21/2020	BFYT	C/P	37.00	08/21/2020
HIIQ	C/P	38.00	08/21/2020	BFYT	C/P	38.00	08/21/2020
HIIQ	C/P	39.00	08/21/2020	BFYT	C/P	39.00	08/21/2020
HIIQ	C/P	40.00	08/21/2020	BFYT	C/P	40.00	08/21/2020
HIIQ	C/P	41.00	08/21/2020	BFYT	C/P	41.00	08/21/2020
HIIQ	C/P	3.00	01/15/2021	BFYT	C/P	3.00	01/15/2021
HIIQ	C/P	5.00	01/15/2021	BFYT	C/P	5.00	01/15/2021
HIIQ	C/P	8.00	01/15/2021	BFYT	C/P	8.00	01/15/2021
HIIQ	C/P	10.00	01/15/2021	BFYT	C/P	10.00	01/15/2021
HIIQ	C/P	13.00	01/15/2021	BFYT	C/P	13.00	01/15/2021
HIIQ	C/P	15.00	01/15/2021	BFYT	C/P	15.00	01/15/2021
HIIQ	C/P	18.00	01/15/2021	BFYT	C/P	18.00	01/15/2021
HIIQ	C/P	20.00	01/15/2021	BFYT	C/P	20.00	01/15/2021
HIIQ	C/P	22.00	01/15/2021	BFYT	C/P	22.00	01/15/2021
HIIQ	C/P	25.00	01/15/2021	BFYT	C/P	25.00	01/15/2021
HIIQ	C/P	27.00	01/15/2021	BFYT	C/P	27.00	01/15/2021
HIIQ	C/P	30.00	01/15/2021	BFYT	C/P	30.00	01/15/2021
HIIQ	C/P	32.00	01/15/2021	BFYT	C/P	32.00	01/15/2021
HIIQ	C/P	35.00	01/15/2021	BFYT	C/P	35.00	01/15/2021
HIIQ	C/P	40.00	01/15/2021	BFYT	C/P	40.00	01/15/2021

Old Option Symbol	Old PutCall Code	Old Strike Price	Old Contract Date	New Option Symbol	New PutCall Code	New Strike Price	New Contract Date
HIIQ	C/P	3.00	01/21/2022	BFYT	C/P	3.00	01/21/2022
HIIQ	C/P	5.00	01/21/2022	BFYT	C/P	5.00	01/21/2022
HIIQ	C/P	8.00	01/21/2022	BFYT	C/P	8.00	01/21/2022
HIIQ	C/P	10.00	01/21/2022	BFYT	C/P	10.00	01/21/2022
HIIQ	C/P	13.00	01/21/2022	BFYT	C/P	13.00	01/21/2022
HIIQ	C/P	15.00	01/21/2022	BFYT	C/P	15.00	01/21/2022
HIIQ	C/P	17.00	01/21/2022	BFYT	C/P	17.00	01/21/2022
HIIQ	C/P	20.00	01/21/2022	BFYT	C/P	20.00	01/21/2022
HIIQ	C/P	22.00	01/21/2022	BFYT	C/P	22.00	01/21/2022
HIIQ	C/P	25.00	01/21/2022	BFYT	C/P	25.00	01/21/2022
HIIQ	C/P	27.00	01/21/2022	BFYT	C/P	27.00	01/21/2022
HIIQ	C/P	30.00	01/21/2022	BFYT	C/P	30.00	01/21/2022
HIIQ	C/P	35.00	01/21/2022	BFYT	C/P	35.00	01/21/2022
HIIQ	C/P	40.00	01/21/2022	BFYT	C/P	40.00	01/21/2022

Disclaimer:

Contact Information: Questions regarding this memo can be addressed to the BOX Market Operations Center at 617-235-2291 or toll free at 1-866-768-8845 or emailed to boxmoc@boxoptions.com.