Exchange/Memo ID: 204667 ONN / OCC ID: 46713



TELARIA, INC. - ANTICIPATED ADJUSTMENT

DESCRIPTION:

On March 11, 2020, Shareholders of Telaria, Inc. (TLRA) voted concerning the proposed merger with The Rubicon Project, Inc. (RUBI). The merger was approved and subsequently consummated before the open on April 1, 2020. As a result, each existing TLRA Common Share will be converted into the right to receive 1.082 RUBI Common Shares. Cash will be paid in lieu of fractional RUBI shares.

Pending Contract Adjustments:

Pursuant to the By-Laws of the Options Clearing Corporation ("OCC"), the below options will be adjusted as follows.

Adjustment Date: 04/01/2020

Option Symbol: TLRA becomes RUBI1
Underlying Security: TLRA becomes RUBI

CUSIP: 78112V102

Contract Multiplier: 1
Strike Divisor: 1
New Multiplier: 100

Settlement Allocation:

New Deliverable: Cash in lieu of 0.2 fractional RUBI shares

108 The Rubicon Project, Inc. (RUBI) Common Shares

3/31/20 2:47 PM Page 1 of 3

Adjustment Date: 04/01/2020

Option Symbol: 1TLRA becomes 1RUBI1
Underlying Security: TLRA becomes RUBI

CUSIP:

Contract Multiplier: 1
Strike Divisor: 1
New Multiplier: 100

Settlement Allocation:

New Deliverable: Cash in lieu of 0.2 fractional RUBI shares

108 The Rubicon Project, Inc. (RUBI) Common Shares

Pricing Considerations: Until the cash in lieu of fractional shares is determined, the underlying price for

RUBI1/1RUBI1 will be determined as follows:

RUBI1/1RUBI1 = 1.082 (RUBI)

Additional Exchange Info: All resting orders in the above options in the BOX order book will be cancelled by the BOX Market Operations Center after the close today, March 31st, 2020.

Old Option Symbol	Old PutCall Code	Old Strike Price	Old Contract Date	New Option Symbol	New PutCall Code	New Strike Price	New Contract Date
TLRA	C/P	2.50	04/17/2020	RUBI1	C/P	2.50	04/17/2020
TLRA	C/P	5.00	04/17/2020	RUBI1	C/P	5.00	04/17/2020
TLRA	C/P	7.50	04/17/2020	RUBI1	C/P	7.50	04/17/2020
TLRA	C/P	10.00	04/17/2020	RUBI1	C/P	10.00	04/17/2020
TLRA	C/P	12.50	04/17/2020	RUBI1	C/P	12.50	04/17/2020
TLRA	C/P	15.00	04/17/2020	RUBI1	C/P	15.00	04/17/2020
TLRA	C/P	17.50	04/17/2020	RUBI1	C/P	17.50	04/17/2020
TLRA	C/P	2.50	05/15/2020	RUBI1	C/P	2.50	05/15/2020
TLRA	C/P	5.00	05/15/2020	RUBI1	C/P	5.00	05/15/2020
TLRA	C/P	7.50	05/15/2020	RUBI1	C/P	7.50	05/15/2020
TLRA	C/P	10.00	05/15/2020	RUBI1	C/P	10.00	05/15/2020
TLRA	C/P	2.50	07/17/2020	RUBI1	C/P	2.50	07/17/2020
TLRA	C/P	5.00	07/17/2020	RUBI1	C/P	5.00	07/17/2020
TLRA	C/P	7.50	07/17/2020	RUBI1	C/P	7.50	07/17/2020
TLRA	C/P	10.00	07/17/2020	RUBI1	C/P	10.00	07/17/2020
TLRA	C/P	12.50	07/17/2020	RUBI1	C/P	12.50	07/17/2020
TLRA	C/P	15.00	07/17/2020	RUBI1	C/P	15.00	07/17/2020
TLRA	C/P	2.50	10/16/2020	RUBI1	C/P	2.50	10/16/2020
TLRA	C/P	5.00	10/16/2020	RUBI1	C/P	5.00	10/16/2020
TLRA	C/P	7.50	10/16/2020	RUBI1	C/P	7.50	10/16/2020
TLRA	C/P	10.00	10/16/2020	RUBI1	C/P	10.00	10/16/2020
TLRA	C/P	12.50	10/16/2020	RUBI1	C/P	12.50	10/16/2020
TLRA	C/P	15.00	10/16/2020	RUBI1	C/P	15.00	10/16/2020
TLRA	C/P	17.50	10/16/2020	RUBI1	C/P	17.50	10/16/2020

3/31/20 2:47 PM Page 2 of 3

Old Option Symbol	Old PutCall Code	Old Strike Price	Old Contract Date	New Option Symbol	New PutCall Code	New Strike Price	New Contract Date
TLRA	C/P	20.00	10/16/2020	RUBI1	C/P	20.00	10/16/2020
TLRA	C/P	22.50	10/16/2020	RUBI1	C/P	22.50	10/16/2020
TLRA	C/P	25.00	10/16/2020	RUBI1	C/P	25.00	10/16/2020

Disclaimer: This Information Memo summarizes corporate events affecting listed options. No warranty of

accuracy or completeness is given with respect to the summary. Option series information is based

on series existing at OCC at the time this Memo was generated.

Contact Information: Questions regarding this memo can be addressed to the BOX Market Operations Center at 617-235-

2291 or toll free at 1-866-768-8845 or emailed to boxmoc@boxoptions.com.

3/31/20 2:47 PM Page 3 of 3